

WHYLAW

a soulful approach to showcase a site destined for perfection



"DRIVEN BY AN UNWAVERING PASSION FOR QUALITY, CRAFT AND EXPERIENCE, IS CERTAINLY WHAT MAKES LAW ESTATE UNIQUE."

-Don Law

With the decision to pursue the art of wine, we set out to find a vineyard site that could produce ultra-premium, limited production, Rhone and Priorat style wines that would be a true expression of the site. After two years of evaluating many potential sites, almost to exasperation, we finally found our Holy Grail. The analysis of 42 soil pits on this site revealed coveted limestone, low vigor soils. This, combined with the high elevation and steep slopes, was the unique and remarkable property that would produce the premium fruit we desired. Our goal is to blend the terroir, the winery facility, and our talented team to create a memorable and site-specific offering of ultrapremium wines. As we continue to showcase and share the best that our estate has to offer, we are honored to have you joining us in the adventure!







Located deep in the heart of westside Paso Robles, about 15 miles off the coast of the Pacific Ocean, lies the Law vineyard; one of the highest in elevation with the perfect position for optimal sunny growing days, and cool nights. Starting with a blank canvas, it was planted in high-density, small-lot blocks. Our extreme slopes, limestone soils and multiple aspects create the distinct setting and palette from which we work.

The Law Vineyard has some of the highest **▲** pH soils in the area, which are primarily due to high levels of calcium carbonate in the form of limestone and calcareous shale. These extremely high pH soils are the reason behind the tension and brilliance in all our wines. The shallow topsoil affords a reasonable amount of water holding capacity. The clay holds water due to its physical structure, while the porous nature of shale can provide water to the vine in the hot summer. Given a "normal" amount of winter rainfall, these vines can thrive with little to no irrigation, stressing the vines just enough to produce high concentration and expressive fruit year after year.







THESITE

rooted in the qualities that define the character of the land



VINEYARD

diligent in producing organic, ultra-premium, 100% estate fruit



Law's 86 acres of estate fruit is planted in the Adelaida AVA, with elevations ranging from 1400-1900+ feet, predominantly south facing, exposing vines to optimal afternoon sun. With slopes, reaching 35% - 40% grade, our fruit is all hand-picked. We will make at least 10 passes through each block every growing season to keep a watchful eye on growth.

Multiple clonal selections across each varietal were agreed upon and planted with the intent to produce wines that were far more complex and thought provoking.

Our estate is grown and farmed organically with the absence of manmade synthetic herbicides, fungicides or insecticides. Recognizing the importance of managing a healthy vineyard over time, is essential.

- 35.9% Grenache 30.62ac Clones: Alban, 362, 52, 136, 814, 513
- 31.2% Syrah 26.6ac *Clones: Alban, 383, 174, 470, 877, Shiraz 03*
- 7.5% Mourvèdre 6.36ac *Clones: 450, 1069, 233, 369*
- 2.4% Petit Verdot 2.02ac Clone: Abreu
- 9.2% Cabernet Sauvignon 7.85ac *Clone: 15, 337,412*
- 4.2% Carignan 3.58ac *Clone: 6, 10*
- 2.5% Tempranillo 2.10ac *Clone: 770*
- Syrah, Roussanne 1.58ac *Clones: 174, 468, 642*
- 3.2% Graciano 2.76ac *Clone: 571*
- 1.9% Roussanne 1.58ac *Clone: 468*
- 0.9% Marsanne 0.74ac *Clone: 574*
- 0.9% Clairette Blanche 0.74ac *Clone: 208*
- 0.3% Grenache Blanc 0.25ac Clone:141







Winemaker, Philipp Pfunder embraces the values of classical winemaking in the embodiment of an international scholar, driven by site, organic farming, gravity flow production, native yeast fermentation and the ongoing pursuit of the intangible perfection. Phil's tenure and tutelage in winemaking at Screaming Eagle, HDV, Chateau Angelus and Kumeu River alongside a Masters in Wine Science in New Zealand, is the brush stroke on the wines being produced from the Law Estate to showcase our incredible terroir.

Phil and the winemaking team's philosophy allow our wines to express a sense of place and terroir without any manipulation. To preserve their brilliant structure and complex composition, all wine movement is achieved by gravity. Juice is drained and pressed before being transferred into the appropriate vessel, from a selection of 60-gallon French oak barrels, 132-gallon French oak puncheons, 396-gallon French oak Foudres and 192-gallon concrete eggs.

Creating the "perfect blend" for each of our wines begins well before the grapes are harvested. The unique flavor profile of each varietal-specific clone will find itself singularly fermented in a vessel chosen to enhance texture, lending subtle nuances of curated oak or minerality. The wine ages for 19-27 months before bottling (unfined and unfiltered), to begin the integration of flavors. Our wines then remain in bottle a year and a half before they are released.







WINEMAKING

creating a craft showcasing unique time and terroir



WINERY

gravity fed, state of the art technology, sustainable design



Distinguishing our winery from many others in the region, is a design that reflects our winemaking: minimal manipulation and intervention. The building responds directly to the natural materials of the site, the hillside topography and climatic influences of sun and wind.

The winery follows a state of the art, environmentally - friendly design, where solar panels provide nearly all of the facility's electrical needs. Ample natural light on the crush pad and in the fermentation room, decreases energy use. We utilize gravity for movement of wine instead of traditional pumping methods.

ur subterranean, concrete building used for processing and barrel storage, aids in temperature control and decreases energy demands. The butterfly design roofs collect rainwater, and the bioreactor recycles production waste water, both of which contribute to irrigating our vineyards.







THE CONCEPT OF WHITE LABEL WINES

The evolution and creation of the White Label wines began in 2010, inspired by the Law's love of Rhone, Priorat, Rioja and Bordeaux regions. Producing unique interpretations of the world's most renowned growing regions from our estate continues to garner recognition and praise.

BEGUILING

From several Grenache clones, it's our testament of how complex and age-worthy the world's best Grenache can be at the hands of craftsmen. At 85%+ Grenache the connection of red fruit, minerality and blossoming floral notes accentuate the explosive mid palate derived by Syrah.

SAGACIOUS

Inspired by Châteauneuf-du-Pape, this wine is sourced from the largest spectrum of individual Grenache, Syrah and Mourvèdre blocks. Grenache's electric lift, Syrah's textural richness and the terroir driven notes of Mourvèdre, elicits an immensely complex wine.

AUDACIOUS

A blend procured from Spain's cult Priorat region, Audacious is always infinite on the palate. Grenache's electric fruit waves and Carignan's savory herbs are carried by the unmistakable structure and aromatics of Cabernet Sauvignon on a bed of Syrah's mouthwatering black fruit.

BEYOND CATEGORY

The tremendous flavors and power we get from our Tempranillo has inspired this wine, paying homage to its distant home, Rioja. It has a depth of flavor and intensity rivaled by none, with its core of Tempranillo providing a heavily structured, yet inviting wine.

ASPIRE

Always led by 85%+ Syrah, Aspire features a well-crafted, powerful wine with tremendous finesse and elegance. A richness and dark range of flavors is paired with a splash of Grenache, providing a beautiful lift, inspired to be the yin to Beguiling's yang.

FIRST TRACKS

Blending Bordeaux and Rhone varietals, we are privileged in the sense that less flexible parts of the world would deem this illegal. Petit Verdot provides incredible opulence supported by herbaceous Cabernet Sauvignon and a spice driven, gamey touch of Syrah.

SŌPH

A classic blend of Southern Rhone white varietals of Roussanne, Marsanne and Clairette Blanche grown in our steep limestone produces a rare and remarkable wine. Noted for its tension, texture and array of beauty in flavors, this wine is designed for infinite expression over time.

WHITELABELS

hand-crafted blends curated from premier clonal selections



BLACK LABELS

limited production, our estate's unique single varietal expressions



THE CONCEPT OF BLACK LABEL WINES

Law Estate Black Label wines are the best expression of very distinctive varieties from our vineyard. The Nines, Intrepid, and Prima are each pure Grenache, Syrah and Mourvèdre, and in years that allow us to do so, a Reserve Cabernet Sauvignon. These wines are produced in limited quantities and are meant to be the very best expression of those varieties every vintage.

THE NINES

Pure Grenache from Spanish and French origin, both planted on the highest elevation in the vineyard, produce a wine truly distinctive, beautiful and true to the essence of the variety.

INTREPID

Syrah at its finest, representing several different clones, as well as vineyard blocks of varying exposure and aspects throughout our property. A careful selection of only the most balanced barrels are chosen to create the best Syrah we have to offer.

PRIMA

A truly special wine, expressing exquisite Spanish and French clones of Mourvèdre grown in our beautiful limestone soils. Few producers in the world have the luxury of producing a Mourvèdre of such pedigree every year.

CABERNET SAUVIGNON (VINTAGE SPECIFIC)

In years providing the perfect growing season to express a truly decadent, seductively elegant, and pure expression of Cabernet Sauvignon that will only be produced in extremely limited quantities.

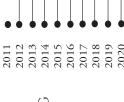
CHART CELLARING

ESTATE WINES

2010

BEGUILING

grenache, syrah











2013 2014 2015

SAGACIOUS

grenache, syrah mourvèdre

2016 2017

2018 2019 2021

2010 2011 2012 2013

2015 2014

AUDACIOUS

grenache, carignan, cabernet sauvignon, syrah

2016 2017 2018 2019

2020

2021

2012 2013 2014 2015

CATEGORY

BEYOND

tempranillo, graciano grenache, carignan

2016 2017

2018 2019 2020 2021

2016 2017 2018 2019 2020 2021

ASPIRE syrah, grenache

2042

TRACKS FIRST

2012 2013 2015 2016



petit verdot, syrah cabernet sauvignon

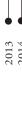
2018 2019 2021

2017

SOPH

marsanne, roussanne clairette blanche

2015 2016 2017 2018 2019 2020 2021 2021







NINES

THE grenache









2010 2011

2012 2013 2014 2015

INTREPID syrab







PRIMA

mourvèdre

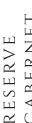
















CABERNET cabernet sauvignon

MEMBERSHIPS

exclusive access to our wines by becoming a part of our family



WHITE LABEL MEMBERSHIP

Fall: Annual 6 bottle selection every August

(Beguiling, Sagacious, Audacious, Beyond Category, Aspire)

Spring: Customizable allocation of Spring wines

(First Tracks, Soph, Rosé)

2 Complimentary Fall Release Party tickets

2 Complimentary tastings during visits to our Tasting Room

20% off your stay at the Law Cottage on property

BLACK LABEL MEMBERSHIP

Fall: Annual 12 bottle selection every August

(Beguiling, Sagacious, Audacious, Beyond Category, Aspire)

Spring: Sole Allocation of Black Label Wines

(The Nines, Intrepid, Prima, Reserve Cabernet)

Customizable allocation of other Spring Release wines

(First Tracks, Soph and Rosé)

4 Complimentary Fall Pick-Up Party Tickets

4 Complimentary tastings during visits to our Tasting Room

Invitation to our annual Black Label Members Dinner

20% off your stay at the Law Cottage on property

DATES & MEMBER EVENTS

Annual Fall Release Pickup Party: Labor Day weekend

Fall Release Ship Date: October or November (weather permitting)

Annual Black Label Member Dinners: February (last weekend), March (first weekend)

Spring Release Ship Date: March (weather permitting)

Law Summer Experience (changes yearly): June

or modern and welcoming tasting room overlooks Law's 100% estate vineyard from which our wines are sourced. Comfortably seated and led through a flight of wine, we ensure our guests will take part in an unparalleled experience. Our attention to detail and passion for what we do is conveyed throughout each tasting. The tasting room setup is perfect to not only showcase the property in which our winemaking process takes place from start to finish, but also provides the perfect setting for our staff to build personal relationships with each guest.

We continue the excitement by creating memorable onsite and offsite events for both new Law aficionados and expert Law collectors, alike. Whether it be a Fall Release Pick Up Event, Black Label Dinner or blending seminar, we truly look forward to seeing your smiling faces!

Book your tasting appointment today!

Open 6 days a week (closed Wednesdays)
10am - 4pm
Seated, flight format tastings
2 waived with White Label Membership
4 waived with Black Label Membership



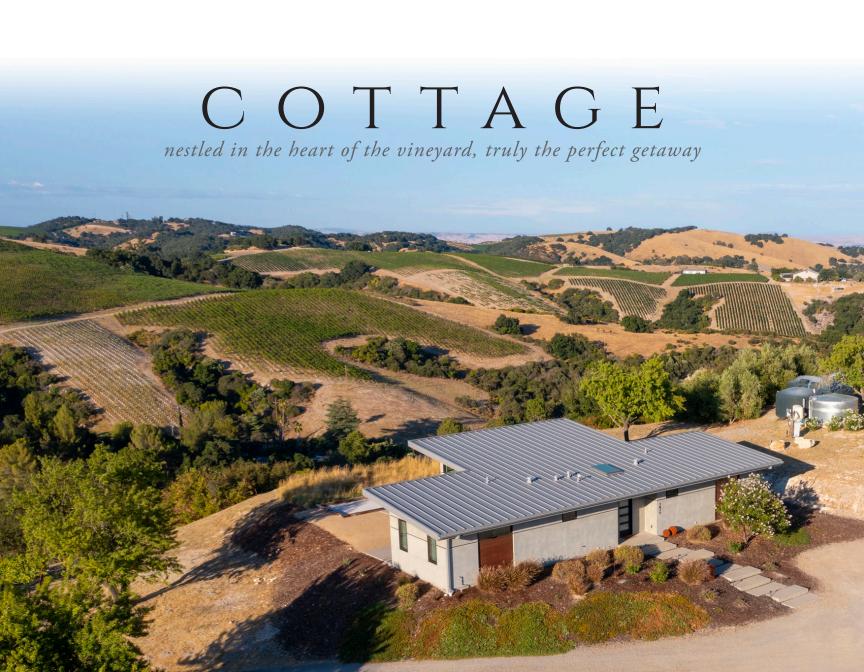




EXPERIENCE

continuously providing an unparalleled experience is our passion





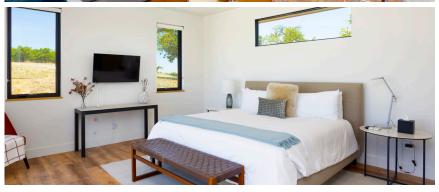
ne of the most common questions we receive from guests is "can we live here?" Now you can! Tucked away in the beautiful rolling hills of Law Estate lies our cottage, the perfect sanctuary for your quiet getaway. Our two-master suite with a joined living room and kitchen space, makes for the ideal couple's retreat. We invite you to unwind and spend some "Paso Time" with us!

During your stay, we hope you find enjoyment in what this remarkable region has to offer. Let us help you explore by recommending wineries, restaurants and other fun seasonal happenings that will make your trip unforgettable! With your cottage stay, you will receive a complimentary tasting at the winery. We have a list of local chefs that will create your own private dinner, paired with (non-other than) Law Estate Wines!

Rates: \$750/night (2-night minimum, member pricing) \$950/night (2-night minimum, non-member pricing)









Membership & Shipping info@lawestatewines.com

Onsite & Offsite Events events@lawestatewines.com

Cottage Bookings cottage@lawestatewines.com

Book a Tasting



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